

MICHAEL SAKS

DIGITAL



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Small Businesses Aren't Utilizing Digital Media Nearly Enough



Email, website, and social media are the top three marketing tools used by small businesses:

- 54% use email
- 51% have a website
- 48% use social media



Studies show that between 70-80% of people research a company online BEFORE visiting the small business or making a purchase with them





About Michael Saks Digital

- Founded in 2019
- Has embraced all social media platforms
- Takes a personalized and analytical approach
- Focuses on creating knowledgeable and informative content



Vision Statement

- To provide small businesses with the right tools and strategies to grow their business while maintaining their brand and their core values.



What I'm Looking For

- 10 small Jewish-owned businesses who want to develop and/or update their digital footprint
- Updates can include social media strategy, content creation,



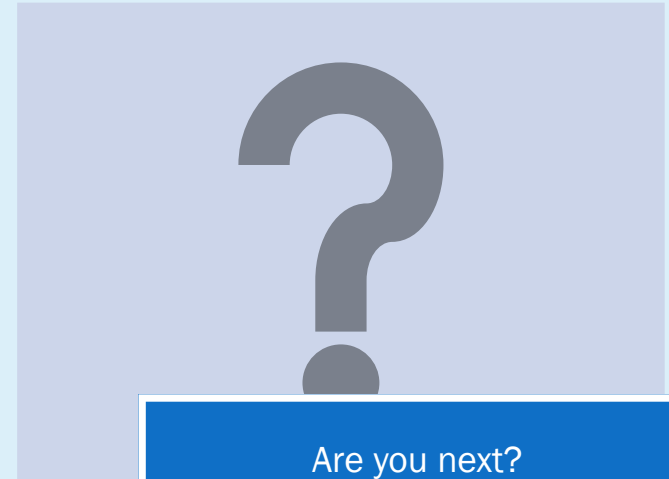
Companies I'm currently working with



JCC Kaiserman



The CSJ Team
(Part of Elfant Wissahickon
REALTORS)



Are you next?

